

# STEP INTO BUSINESS

A service program that provides online business education content for Intro to Business classes



#### **OUR COURSES**

- Marketing Insights
- Sales & Communication
- Personal Finance



## LEARN MORE ON OUR WEBSITE:

stepintobusiness.org



Questions?
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### OUR GOALS

### **ABOUT THIS PROGRAM**

01 Curriculum Support

We serve teachers and students by providing fully developed curriculum materials. Our online modules are developed by Mays Business School faculty, staff, and other collaborators.

- 102 Introduction to Business

  We want every student to discover that the business world provides many exciting career opportunities they can explore.
- Our courses help build critical knowledge and skills that will benefit students no matter what their future career plans are.

Step Into Business provides business education curriculum content for Intro to Business classes. Our courses are delivered through interactive online modules that teachers can incorporate into their curriculum at their own pace.

Step Into Business is a service program from the Reynolds and Reynolds Sales Leadership Institute at Texas A&M University that offers content to schools at no cost.

"This program brings the curriculum to scholars [...] for better comprehension, and it is easy to incorporate into your existing curriculum."

"Real-world testimony and experiences incorporated into the lessons help scholars relate."